



DIVERSITY GROWS GARDENS

AMERICAN PUBLIC GARDENS ASSOCIATION ANNUAL CONFERENCE

COLOR CODING KEY

- TOURS
- WORKSHOPS
- SESSIONS
- SPECIAL SESSIONS
- MEALS & EVENTS
- CORPORATE PARTNER WORKSHOPS

MONDAY - JUNE 17



WORKSHOPS

Indoor Climbing Techniques for Conservatory Tree Care Workshop: Day 1	6:30 - 3:30										
College and University Gardens Workshop: Unique Challenges, Creative Solutions, Future Leaders	8:30 - 4:30										
Intentional Recruitment: Growing Your Diverse Staff, Volunteers, and Board	8:30 - 4:30										
GIS for Public Gardens: Enterprise Configurations	1:30 - 5:00										

TOURS

Habitats and Horticulture of the Chesapeake Bay	7:00 - 6:30										
Virginia is for Garden Lovers	7:00 - 5:45										
Master Plannin' and Tasty Tannins: Frederick County's Emerging Gardens and Wines	7:30 - 7:00										
Hops and Horticulture	8:00 - 6:45										
Washington, Whiskey, and Wildflowers	8:00 - 4:30										
Glenstone: Art, Architecture, Landscape, and Sustainable Design	10:00 - 5:00										
Fostering Inclusion: Bunny Mellon's Oak Spring Garden Foundation	10:00 - 4:00										

SESSION

International Session	6:00 - 7:30										
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MEALS & EVENTS

International Gardens Session and Dinner	7:30 - 9:00										
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WORKSHOPS

Indoor Climbing Techniques for Conservatory Tree Care Workshop: Day 2	6:30 - 3:30																	
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CORPORATE PARTNER WORKSHOPS

New Visions for Your Botanical Collection	7:45 - 9:15																	
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SPECIAL SESSIONS

Council of Communities Breakfast	7:45 - 9:15																	
Community Forestry: Conversation & Coffee	7:45 - 9:15																	
Family Breakfast	8:00 - 9:00																	
First Time Attendees Orientation	8:00 - 9:00																	
IMLS Grant Funding Opportunities	8:15 - 9:15																	

WORKSHOPS

Empathy in Action: Using Design Thinking Tools to Understand Our Audiences	8:00 - 12:00																	
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CONCURRENT SESSIONS

9:30 - 10:30																	
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LEADERSHIP, INNOVATION, AND ADVOCACY

Adopting a 'More than Less Bad' Paradigm at South Coast Botanic Garden
 Guide for Leaders: Tools to assess and effectively lead your organization
 Outreach for Plants: How to do it, Messages to Use, Audiences to Reach, and Progress to Date

THE LIVING LANDSCAPE

The Art of Displaying Art in the Landscape: A Survey of Diverse Approaches
 Creating Innovative Butterfly/Pollinator Gardens
 Remaining Vital and Relevant: The Evolution of Mature Gardens and Landscapes

COLLECTING AND CONSERVING

Excellence in Plant Records Regardless of Circumstance

MAKING FRIENDS, MAKING MONEY

Catching a Jaguar by the Tail

EDUCATION AND COMMUNICATION

Secret Plant Societies: The Trick to CULTivating Magic Relationships between Public Gardens and Plant Societies

MEALS & EVENTS

Coffee Break in the Exhibit Hall	10:30 - 11:00																	
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CORPORATE PARTNER WORKSHOPS

Breakthrough Design Initiatives for Your Public Garden	11:00 - 12:00																	
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TUESDAY - JUNE 18



CONCURRENT SESSIONS

COLLECTING AND CONSERVING

Your Garden's Impact for Research: Uses, Tracking, and Getting Credit

EDUCATION AND COMMUNICATION

Nature's Fun I Swear: Engaging High School Students in Outdoor Education

THE LIVING LANDSCAPE

Soils: Key to Greater Sustainability
The Renovation of Asa Gray Garden: Beauty, Inspiration, Botany, and Education

MAKING FRIENDS, MAKING MONEY

Communication Planning for New Garden Projects
Transforming Your Membership Model: Serious Thinking, Solid Footing

LEADERSHIP, INNOVATION, AND ADVOCACY

Old Ways, New Ways: Regenerative Thinking in the 21st Century
Exploring Diversity and Culture through Productive Collaborations

MEALS & EVENTS

Plenary Lunch with Mikyoung Kim

12:15 - 1:45

Dessert in the Exhibits Hall

1:45 - 2:45

CORPORATE PARTNER WORKSHOPS

Garden Features for Diversity: Designing Themed Gardens that Appeal to the Widest Audience

3:00 - 4:30

CONCURRENT SESSIONS

COLLECTING AND CONSERVING

Engaging Diverse Audiences in Conservation and Research through Citizen Science
Germplasm: Collection, Breeding, and Genetic Resources using Prunus

EDUCATION AND COMMUNICATION

Creating Doors and Rooms: Taking Risks, Engaging Marginalized Communities, and Challenging the Status Quo
#Future Green Collar: Engaging Young People with Careers in Horticulture

LEADERSHIP, INNOVATION, AND ADVOCACY

Get on the Path toward Understanding Your Audiences and Impact
Having Uncomfortable Conversations in Beautiful Places

THE LIVING LANDSCAPE

Stormwater Management: Turning Challenges into Opportunities to Enhance Guest Experience, Save Money, and Reduce Environmental Impact

MAKING FRIENDS, MAKING MONEY

The Business of Native Plants: Generating Revenue through Creative Garden Enterprises

MEALS & EVENTS

Welcome to Gardens on the National Mall

4:45 - 7:45

WEDNESDAY - JUNE 19

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MEALS & EVENTS

Open Breakfast	6:30 - 8:15																	
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WALKING TOURS

Dumbarton Oaks: History, Design, and Horticulture	7:00 - 9:15																	
The Smithsonian Zoological Park: An American Trail Trek	7:00 - 9:15																	
The Bishop's Garden Tour at Washington National Cathedral	7:20 - 9:15																	

WORKSHOPS

Threat Assessments 101: Evaluating the Conservation Status of Plant Species	8:00 - 12:00																	
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SPECIAL SESSIONS

Cultivate Students for Plant Careers: 4th Annual Plant Careers Mentorship	8:15 - 9:15																	
Developing Competitive NSF Proposals on STEM Learning																		
College and University Gardens Community Meeting																		
Arts and Exhibitions Community Meeting																		
Technology and Innovation Professionals Community Meeting																		
Volunteer Engagement Community Meeting																		
Emerging Professionals Community Meeting																		
Development and Membership Community Meeting																		

CORPORATE PARTNER WORKSHOPS

Landscape & Holiday Lighting: Enhancing Your Visitor's Experience and ROI	8:15 - 9:15																	
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CONCURRENT SESSIONS

	9:30 - 10:30																	
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COLLECTING AND CONSERVING How a Public Garden is Redefining Outreach in the Urban Forest	EDUCATION AND COMMUNICATION Building the Buzz: Pollinate New England as a Model for Regional Engagement Honoring History and Sharing Stories in the Garden	LEADERSHIP, INNOVATION, AND ADVOCACY Diversity as a Driver for Garden Development Initiatives Building Consensus through Collaboration	THE LIVING LANDSCAPE Genius From Gender Diversity in Design	MAKING FRIENDS, MAKING MONEY Tattoos, Drag Queens, and Botanic Gardens, Oh My! Build Community, Raise More Money: Develop and Sustain a Successful Auxiliary Board
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CORPORATE PARTNER WORKSHOPS

Paths to Long-Term Financial Sustainability	9:30 - 10:30																	
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MEALS & EVENTS

Coffee Break in the Exhibit Hall	10:30 - 11:00																	
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WEDNESDAY - JUNE 19



CONCURRENT SESSIONS

COLLECTING AND CONSERVING

USDA and Public Garden Partnerships: Branches of Support and Impact

EDUCATION AND COMMUNICATION

Curation and Interpretation in Medicinal Plant Gardens
 Dance Performance: Sharing Mission through Movement
 Getting the Word Out...About the Importance of Native Plants and their Habitats

LEADERSHIP, INNOVATION, AND ADVOCACY

DEI: Policy and Practice

THE LIVING LANDSCAPE

Welcoming All: Universal Design for Diverse Audiences
 Why Are Soils a Problem in Landscape Design and Construction?

MAKING FRIENDS, MAKING MONEY

Be Prepared for Changes in Garden Fundraising and Marketing Technology!

11:00 - 12:00

CORPORATE PARTNER WORKSHOPS

Horticulture and Ecology as an Immersive Experience

Introduction to IrisBG: Advanced Collection Management Made Easy

11:00 - 12:00

2:00 - 4:00

MEALS & EVENTS

Plenary Lunch with Joanne Jones-Rizzi

12:15 - 1:45

CONCURRENT SESSIONS

COLLECTING AND CONSERVING

Gardens Growing Together—Even across the World!

EDUCATION AND COMMUNICATION

Interpretation 101: Training Techniques for Engaging Garden Interpreters
 Communicating Science in a Fake News World

LEADERSHIP, INNOVATION, AND ADVOCACY

Diversity through a Different Lens: Governance and Audience Engagement by Parks, Zoos, and Other Green Spaces
 Equity and Inclusion: Throwing Open the Visible and Invisible Gates of our Garden Begins by Leaving Ajar the Doors of Our Hearts
 Integrating Indigenous Languages into Gardens

THE LIVING LANDSCAPE

The Changing Face of America's Public Garden Spaces and Community Gardens

MAKING FRIENDS, MAKING MONEY

Growing Smarter, Not Harder: Managing Growth in a Changing World

2:00 - 3:30

SPECIAL SESSIONS

Board of Directors Meeting

2:00 - 3:00

MEALS & EVENTS

Board Alumni Reception

Exhibit Hall Reception and Poster Session

Directors' Dinner

3:30 - 4:30

3:45 - 5:45

6:00 PM - 10:00 PM

TOURS

Moonlight Meander Through the Monuments

7:30 PM - 10:00 PM

MEALS & EVENTS

Open Breakfast 6:30 - 8:15

WALKING TOURS

Dumbarton Oaks: History, Design, and Horticulture 7:00 - 9:15
Tudor Place: Horticultural History and Renewal Tour 7:10 - 9:15
The Bishop's Garden Tour at Washington National Cathedral 7:20 - 9:15
The Tregaron Conservancy: From Private Estate to Public Woodland Garden Tour 7:30 - 9:15

WORKSHOPS

Digging into Institutional Change: Creating Environments where Diversity, Equity, and Inclusion Flourish 8:00 - 11:30

SPECIAL SESSIONS

Marketing and Communications Community Meeting 8:15 - 9:15
Historic Landscapes Community Meeting
Food and Agriculture Community Meeting
Native Plants Community Meeting
International Gardens Community Meeting
Plant Collections and Plant Nomenclature and Taxonomy Community Meeting
Stanley Smith Horticultural Trust Grants for Ornamental Horticulture

CONCURRENT SESSIONS

9:30 - 11:00
COLLECTING AND CONSERVING: Establishing Diverse Consortia of Ex Situ Collections to Preserve Exceptional Plant Species
EDUCATION AND COMMUNICATION: Want Diversity? Collaborate. Want a Successful Collaboration? Listen. Empowering Learners beyond the Classroom
LEADERSHIP, INNOVATION, AND ADVOCACY: In Their Words: A Conversation about Accessibility
THE LIVING LANDSCAPE: Celebrating Water: How Three Gardens Tell Their Story of Water Conservation Through the Lens of Place; Connecting through Controversy: 5 Perspectives on Food Systems Outreach
MAKING FRIENDS, MAKING MONEY: Unconventional Ways to Generate Revenue and Impact the Bottom Line!

CORPORATE PARTNER WORKSHOPS

Advanced Collection Management with IrisBG: Difficult Stuff Made Possible 9:30 - 11:30

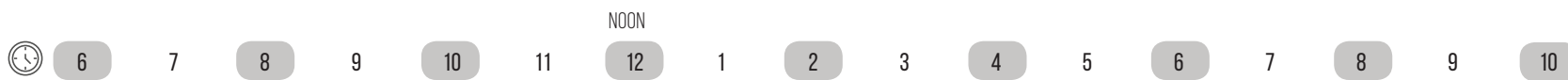
SPECIAL SESSIONS

Student Presentations: Round One 11:15 - 11:45

CONCURRENT SESSIONS

COLLECTING AND CONSERVING: New York City EcoFlora Project: Connecting Urban People with Urban Plants; Living Collections Inventory: Flood Event on South Kauai
EDUCATION AND COMMUNICATION: Cultivating Diversity: How Backpacks, GPS Units, and iPods Can Expand Organizational Reach and Encourage Inclusivity
LEADERSHIP, INNOVATION, AND ADVOCACY: Everyone's Welcome: Creating Accessible and Inclusive Programs
MAKING FRIENDS, MAKING MONEY: From Zero to Millions: Creating a Community of Support at the Portland Japanese Garden; Negotiated Bidding: A Friendlier, Cheaper Way to Build

THURSDAY - JUNE 20



MEALS & EVENTS

Inclusion, Diversity, Equity, and Accessibility (IDEA) Café

12:00 - 1:15

SPECIAL SESSION

Student Presentations: Round Two

1:30-2:00

CONCURRENT SESSIONS

1:30-2:00

COLLECTING AND CONSERVING

Impact of Significant Weather Events on Plant Death in Managed Landscapes

Aligning Place and Concept for Collections-Driven Programming

EDUCATION AND COMMUNICATION

Children, Youth and Family Education with a Purpose

LEADERSHIP, INNOVATION, AND ADVOCACY

A Contemporary View toward Making Public Gardens Racially Diverse and Equitable

THE LIVING LANDSCAPE

Farm for the City: Gardening for the Greater Good

MAKING FRIENDS, MAKING MONEY

Membership Stewardship: The Great, the Tragic, and the Lessons Learned

SPECIAL SESSION

Student Presentations: Round Three

2:15 - 2:45

CONCURRENT SESSIONS

2:15 - 2:45

EDUCATION AND COMMUNICATION

The Field Guide to Building a New Kind of Garden : How to Be a Better Gardener
Garden Experiences and "Aha" Moments: Connecting Youth to Science, Stewardship, and Health

THE LIVING LANDSCAPE

Making Sustainable Selections for Your Seasonal Color Plants

LEADERSHIP, INNOVATION, AND ADVOCACY

Integrating Income, Education, Advocacy, and Service
Valuation Tools to Determine Economic, Environmental, and Social Benefits of Green Spaces

SPECIAL SESSIONS

Rapid-Fire Presentations: Diversity Grows Gardens

Celebrate Design Rapid-Fire

Plant Collections Network Forum

Thriving Together: Expanding First Nations, U.S. Forest Service, and Gardens Engagement

3:00 - 4:45

MEALS & EVENTS

An Evening at the National Arboretum: Tour and Reception

4:45 - 9:30

